

**AN ANALYSIS OF MORAL VALUES IN ENCANTO MOVIE
SCRIPT**

(A Qualitative Descriptive Study of Encanto Movie Script)

A THESIS

Proposed by:

Maria Yunniosa Aska Putri

F1021191048



ENGLISH LANGUAGE EDUCATION STUDY PROGRAM

LANGUAGE AND ART EDUCATION DEPARTMENT

TEACHER TRAINING AND EDUCATION FACULTY

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Jurisdiction Responsibility by:
MARIA YUNNIOA ASKA PUTRI
F1021191048

Approved by:

Supervisor I



Yanti Sri Rezeki, M.Ed., Ph. D
NIP. 197706192002122009

Supervisor II



Eka Fajar Rahmani, M. Pd.
NIP. 199003302019032019

Legalized by:

Dean of Teacher Training and Education Faculty
Universitas Tanjungpura



Dr. Ahmad Yani T, M.Pd.
NIP. 196604011991021001

Date of Pass: **Friday, 26 January 2024**

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NIP. 197706192002122009

Supervisor II



Eka Fajar Rahmani, M. Pd.
NIP. 199003302019032019

Legalized by:

The Head of Language and Arts Education Department



Dr. Agus Wartiningsih, M.Pd.
NIP. 197908162002122002

Date of Pass: Friday, 26 January 2024

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Supervisor I



Yanti Sri Rezeki, M.Ed., Ph. D
NIP. 197706192002122009

Supervisor II



Eka Fajar Rahmani, M. Pd.
NIP. 199003302019032019

Examiner I



Dr. Eni Rosnija, M. Hum.
NIP. 197201031997022001

Examiner II



Surmiyati, M.Ed., Ph.D
NIP. 197310242003122001

Legalized by:

The Head of English Education Study Program



Yanti Sri Rezeki, M.Ed., Ph.D.
NIP. 197706192002122009

Date of Pass: Friday, 26 January 2024

DECLARATION OF AUTHENTICITY

I am a student with the following identity:

Name : Maria Yunniosa Aska Putri

NIM : F1021191048

Study Program : English Language Education

Department : Language and Arts Education

I truthfully declare that the thesis entitled “An Analysis of Moral Values in Encanto Movie Script” was written entirely by myself. I take responsibility for the contents of this thesis. The findings and opinions from other writers included in this thesis are quoted and cited under ethical standards.

Pontianak, 26 January 2024

The Researcher,



Maria Yunniosa Aska Putri

NIM F1021191048

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ABSTRACT

This research aimed to discover moral values presented in the Encanto movie script based on Hartmann's theory and to identify the most dominant moral value of each group. The research method was a qualitative descriptive study. The data source was from the Encanto movie script by Charise Castro Smith and Jared Bush. The SPEAKING model (setting and scene, participant, end, act of sequence, key, instrumental, norm, and genre) by Dell Hymes was used as the data analysis to analyze conversation in the Encanto movie script. The findings showed 16 data on moral values divided into three groups of moral values. The first group was wisdom, courage, and self-control. The second group was brotherly love, trust and faith. The third group was radiant virtue. Moral values in this research provided relevant implications for other researchers in analyzing moral values through literary work, especially movie scripts.

Keywords: Moral values, Movie script, The SPEAKING model, Qualitative descriptive study

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CHAPTER I

INTRODUCTION

This is the introduction and the first chapter of this research. This chapter contains the background, research questions, research purposes, scope of research, and terminology.

1.1 Background

A movie script is a written document that contains detailed characters, dialogues, scenes or actions, and settings of a movie. It was a written file or printed document of movie conversations and dialogues (Latifi, 2014). It was impossible to create a movie without scripts. Movies and scripts are inseparable. In scripts, they explained detailed actions, events, plots, characterizations, and dialogues that occurred in the scenes and movies showed the actual performance of the character through acting. Movie scripts were created before production, but during the shooting process to produce a movie, some elements might be changed including storylines and the main character (Alten, 2017).

Movie scripts have various genres, such as horror, romance, friendship, war, etc. Based on these genres, the authors always tried to innovate by creating a more interesting storyline. Golpaldas explained how the marketplace factors acquire and maintain ideal status, that focuses on noticing various media and the adaptation in various environments of social life (Kerrigan, 2018). By focusing on noticing various media and adapting to various environments of social life, the movie script will be more interesting for a production.

The story presented in a movie script always provides moral value for EFL students. Moral values are positive actions and behaviors shown by the characters in the movie. EFL students could get moral values, and they could try to apply the moral values that they got from the movie script to society or teaching students. The implementation of morality is a part of every human being. Moral values are also a part of the inward needs of a human being (Zabidi et al., 2020). Moral values are the standards of deeds and behavior in society.

Moral values are the standards of social values that exist in a society of good and bad actions and behavior. Generally, moral values are recognized as good and bad deeds (Andani, 2020). In moral values, good and bad deeds are forms of principles that show actions and behavior as the standard of good and bad deeds for people. Moral values were founded through a movie script. In this research, the researcher analyzed the moral values of the Encanto movie script by using Hartmann's theory of moral values in 2002. The researcher read the Encanto movie script and collected the moral values presented in the movie based on Hartmann's theory of moral values in 2002. EFL students often find some difficulties in learning the English language because the culture is quite different from their culture. Books or stories were good media for learning English with all the aspects of society, but movie scripts were better.

The researcher chose the Encanto movie script as the subject of this research. The movie script was written by Charise Castro Smith and Jared Bush. It was published on November 1st, 2021. It was a movie script about a caring girl called Mirabel and her stories with her family. They lived in a magical house in the hidden mountain of Encanto, Colombia. Each member of this family received a gift

from the magic candle, but Mirabel was the only one who did not receive the gift. One day, she realized that the magic candle of her family was in danger, and she tried to save the magic candle and her family.

The researcher chose the Encanto movie script as the subject of this research because several parts of the Encanto movie script were based on real-life events and sociological factors. Even though the movie script was set in a mystical setting, a lot of its concepts and scenarios were applied to everyday life. The first part was family dynamics. The Madrigal family faces disagreements, miscommunications, and tensions but eventually unites to assist and look out for one another. This is a reflection of the complexity of real-life family life, where relationships may be both rewarding and difficult. The second part was the pressure to conform. The main character, Mirabel, feels pressured to live up to the standards set by her community and family. In real-life social circumstances, people often experience pressure to fit in and live up to specific standards. They may feel obligated to fulfill expectations from their families or society. The third part was social status and inequality. The movie script discussed social status and inequality in the community. The Madrigal family's magical skills grant them luxury and respect, but other characters like Bruno face prejudice and exclusion. Real-world social inequality dynamics and the stigma attached to being unique or marginalized are reflected in this. Those are the reasons that made the researcher choose the Encanto movie script as the object of this research.

The researcher has collected some previous research on the analysis of moral values. The first study was conducted by Fahlevi et al., (2022). This study aimed to identify characteristics and moral values in the Encanto movie. Moral

values in the movie were 11 and 7 main characters with their characteristics and backgrounds.

The second study was done by Permata et al., (2022). The purpose of this study was to identify moral messages in the Encanto movie. The moral messages found in the movie were to be a confident person to express ideas and the parents should give the right direction to the children not only press them.

The third study was conducted by Kumala Sari et al., (2022). The purpose of this study was to analyze the characters' educational values in the Encanto movie. Character educational values found in the movie were honesty, tolerance, discipline, creativity, curiosity, love for the homeland, appreciation of achievement, communication, love of peace, care about society, and responsibility.

According to previous research, a lot of researchers have created research related to moral values in the Encanto movie but there is no research on the analysis of the types of moral values presented in the Encanto movie script using Hartmann's theory in 2002, and most of the research used adapted theories of moral values from Indonesian experts. In this research, the researcher used Hartmann's theory of moral values in 2002 because this theory explained types of moral values specifically and it was compatible with the purposes of this research. The researcher used the SPEAKING model from Hymes (2012) to analyze the moral values presented in the movie script and connected them with Hartmann's theory of moral values in 2002. Based on this, the gaps of this research were to describe the types of moral values and to find the most dominant types of moral values in the Encanto movie script by using Hartmann's theory of moral values in 2002. The researcher used qualitative descriptive study as the method of this research and qualitative data

analysis as the method to analyze the data. The researcher wished that this research be useful for EFL students as a medium to learn the types of moral values and to apply them in society or to students.

1.2 Research Questions

Based on the background, the research questions are presented as follows:

- 1.2.1. What types of moral values are presented in the Encanto movie script based on Hartmann's theory?
- 1.2.2. What is the most dominant moral value of each type in the Encanto movie script?

1.3 Research Purposes

Based on the research questions above, the research purposes are presented as follows:

- 1.3.1. To find out the types of moral values presented in the Encanto movie script based on Hartmann's theory.
- 1.3.2. To identify the most dominant moral value of each type in the Encanto movie script.

1.4 Research Significance

The benefits of this study are as follows:

- 1.4.1. The researcher expects that this research can contribute to the development of research in analyzing moral values through literary works, especially through movie scripts.

- 1.4.2. The researcher expects that the results of the research can contribute to the development and comprehension of the moral values of EFL students as future teachers to implement and teach moral values to students because moral values could play important roles as the principles for students to act and behave.
- 1.4.3. The researcher expects that the results of the research can contribute to EFL students of the English Education Study Program to conduct research on moral values through movie scripts.
- 1.4.4. The researcher expects that this research can provide information and help other researchers to study moral values through movie scripts.

1.5 Scope of research

The scope of this research focused on analyzing moral values presented in the Encanto movie script. The researcher collected data on moral values based on the theory of moral values by Hartmann in 2002. Then, the findings of moral values were grouped according to their types to find the most dominant type of moral value in the Encanto movie script. The findings of this research provided types of moral values based on Hartmann's theory in 2002 and the most dominant moral value of each type.

1.6 Terminology

To avoid misunderstanding unfamiliar terms in this research, the researcher attempts to list some terminologies as follows:

1.6.1 Movie script

A movie script is a written file or printed document of detailed characters, dialogues, scenes or actions, and settings of a movie.

1.6.2 Moral Values

Moral values are characters' actions and behavior that show good actions.

1.6.3 Encanto movie

Encanto is an American movie released on November 24th, 2021. This movie tells a story about the Madrigal family who live in a hidden mountain of Colombia called Encanto. This family has a magic candle that gives every member of the family a gift, except Mirabel. But she is the only one who knows strange situation of the magic candle and she struggles to save the magic for her family.