

AN ANALYSIS OF MORAL VALUES IN THE ZOOTOPIA MOVIE

A THESIS

By:

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ENGLISH LANGUAGE EDUCATION STUDY PROGRAM

LANGUAGE AND ART EDUCATION DEPARTMENT

TEACHER TRAINING AND EDUCATION FACULTY

UNIVERSITAS TANJUNGPURA

PONTIANAK

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*Submitted to fulfill one of the requirements for achieving bachelor degree in
English Language Education Study Program, Language and Arts Education
Department, Faculty of Teacher Training and Education, Universitas Tanjungpura
Pontianak*

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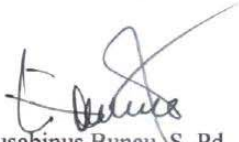
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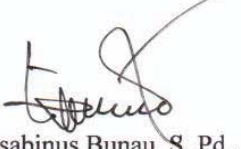
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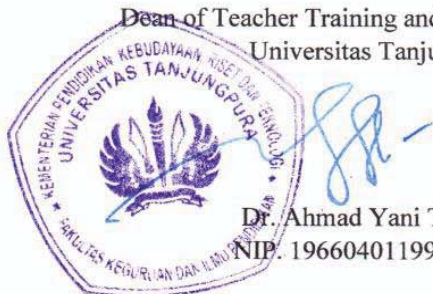

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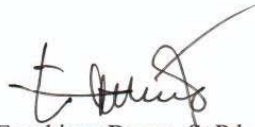
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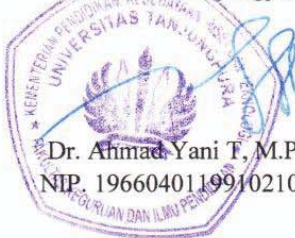
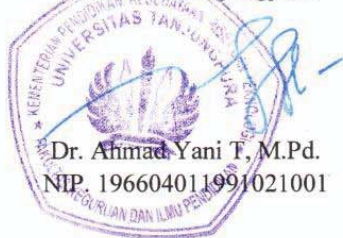


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DECLARATION OF AUTHENTICITY

I am the students with the following identity:

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Hereby declare that this final project, An Analysis of Moral Values in the Zootopia Movie, is entirely my work. This thesis's content is my responsibility. Other authors' opinions or findings included in the thesis are quoted or cited according to ethical standards.

Pontianak, 21 Februari 2023



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PREFACE

In the name of Allah SWT, who has given the author guidance and strength to complete this thesis. This thesis entitled "An Analysis of Moral Values in the Zootopia Movie" is submitted as a partial accomplishment of the requirements for an S1 Degree in English Education Study Program of Language and Arts Education Department of Teacher Training and Education Faculty, University of Tanjungpura Pontianak. In preparing and completing this thesis, the author received guidance, support, suggestions, help, prayers, and love from individuals and institutions. On this opportunity, the author would like to thank:

1. Dr. Ahmad Yani T, M.Pd, the Dean of Teacher Training and Education Faculty of Universitas Tanjungpura Pontianak.
2. Dr. Patriantoro, M.Hum, the Head of Language and Arts Education Department.
3. Yanti Sri Rezeki, M.Ed., Ph.D, the Chairperson of English Education Study Program.
4. Eusabinus Bunau, S.Pd., M.Si., Ph. D, the first supervisor, and Eka Fajar Rahmani, M.Pd, the second supervisor.
5. Dr. Rahayu Apriliawati, M.Ed., TESOL, the first examiner, and Dr. Eni Rosnija, M.Hum, the second examiner.
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7. All staffs of Teacher Training and Education Faculty of Universitas Tanjungpura Pontianak.
8. My family and the loved ones.
9. My Sister Fillah (Liza, Jessica, Brigitta Juniet Eucarist, Hilda Valensia Alta, and Najla Febriana).
10. All friends of “Angkatan Mercon” in the English Department.

Hopefully, this thesis will be useful for the author and the readers who are interested in it. Suggestions, corrections, and critics are welcome for making this thesis better.

Pontianak, 21 Februari 2023

The researcher

A handwritten signature in black ink, appearing to be 'Masyitah'.

Masyitah

ABSTRACT

Masyitah, 2023. An Analysis of Moral Values in the Zootopia Movie

Supervisor I : Eusabinus Bunau, S. Pd., M. Si., Ph. D

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This research aimed to identify the types of moral values and describe how these moral values are presented in the Zootopia movie, directed by Byron Howard and Rich Moore. The research design was a qualitative descriptive study; the data sources are the movie itself and the movie script of Zootopia. The SPEAKING Model (setting and scene, participants, ends, act sequence, key, instrumentalities, norms, and genre) by Dell Hymes is used as a framework for assess the conversation in the movie. The research results showed that this movie contained twelve utterances classified based on the types of moral values defined by Josephson and Hanson, such as trustworthiness, respect, responsibility, fairness, caring, and citizenship. Also, the morals are analyzed more profoundly using the SPEAKING Model by Dell Hymes. The moral values described in this study have important implications for teachers and other researchers, which can encourage the use of tools in analyzing literary works and can be applied in life.

Keywords: moral values, literature, movie, descriptive, SPEAKING model

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CHAPTER I

INTRODUCTION

A. Research Background

Basically, the language is an abstract symbol scheme used for people to communicate. A *language* is an essential tool that allows people to communicate. People socialize and form communities through language. Language is the traditional and structured use of sound (or written signs or symbols) for speech or self-expression (Hoff, 2013). According to Rainsford (2014), literature is one of the most accessible materials for historical or social linguists who wish to investigate how English used in a particular location. Linguists must analyze literary works to determine how the author uses language, especially English, as the language of the work.

A movie is a kind of media that can educate people and improve their understanding of specific topics through vision. The movie has a significant impact in providing information and as a tool for conveying messages to people. The movie shows the audience through visualization; the message can be positive or negative depending on the audience. According to Yousuf and Dadabhoy (2013), A movie can display an image and thus present itself to its audience.

Watching movies has become a part of everyday life. People watch movies for various purposes, such as refreshing, learning a new language, learning other cultures, and getting further information and opinions. Nowadays, people can watch

movies whenever and wherever they want due to advanced technological developments such as the Internet, smartphones, smart TV, etc.

The moral is one's perception of other people's actions as positive. Furthermore, *morality* is defined as the right and wrong things to do in terms of the act's principles, behavior, responsibilities, and so on. Morality is determined by the dominant field of society's customs or guides, and values are primarily a topic of ethics (Bednarek-Gilland, 2015). As a result, moral values are inextricably linked to real human feelings and interactions that profoundly inspire us. Similarly, decency guidelines can be derived from a story in the form of books, movies, songs, poems, and so on.

According to Saphiro (1999), moral values can influence pupils' emotional intelligence. Emotional intelligence affects students' achievement. Ethical behavior, thinking style, problem-solving, social interactions, personal feelings, and academic achievement are part of emotional intelligence. Besides home, a school is an appropriate place for teaching moral values. Teaching moral values or character development in the classroom, at home, and in the community can be taught. Moral values can be incorporated into the curriculum at schools. Teachers should instill moral values and character development in the students because teachers are part of students' role models, Hamre & Pianta (2001).

Moral education has been an important objective of education. Moral education refers to anything that schools undertake to impact how people think, feel, and act about issues of right and wrong. It was believed that the purpose of school was not

just to make people educated, but also to make them good. The resurgence of moral education is a result of the fact that modern cultures are increasingly confronted with troubling trends both within schools and in general society (Kaur, 2015).

Zootopia is one of the best movies proven by The Academy Award statuette ("Oscar") for Best Animated Film. Children and adults also like this movie, so it is essential to identify the moral values in the story as a lesson and can be applied in daily life. Zootopia was produced by Walt Disney Animation Studios and published by Walt Disney Pictures. Zootopia is a film about comedy-adventure movies. The actions of the Fox's Nick Wilde (Jason Bateman) and Judy Hopps (Ginnifer Goodwin) are a rabbit. In his childhood, Judy Hopps wanted to be a policeman. She is a rabbit who serves as a police officer in Zootopia, a modern town where animals are taboo subjects. Zootopia is a town of animals; all animals have been living together since childhood to wild animals, where all animals can do whatever they want. All animal life coexists in Zootopia. This film tells the story of the partnership officer Judy Hopps is, a rabbit policeman, and Nick Wild finds a conspiracy related to the disappearance of the brutal predator, a resident of Zootopia.

The study of moral values in literary works has been analyzed in several prior studies. The first research, Analysis of Moral Values in the Film "Coco," was conducted by Nasir, Samad, Jannah, and Sharudin (2019). This study described the moral values contained in the Coco film. They learned nine moral values: honesty, courage, peace of mind, confidence and potential, loyalty and dependability, respect, love and compassion, selflessness and sensitivity, kindness, and

friendliness. This study used a qualitative descriptive method that does not specify what indicators to determine which sentences or dialogues refer to a moral value.

Another research was conducted by Setiawan and Irvany (2015). The goals of the study, "An Analysis of Moral Values as Seen in "Rise of the Guardians" Movie," were to investigate the moral values in the movie "Rise of the Guardians" and to reveal the movie's social-cultural background. The movie "Rise of the Guardian" has a theme of teamwork, belief, sacrifice, and honesty. The director used the first person point of view. Responsibility, honesty, love, and affection are the film's moral values: strong belief, enthusiasm, bravery, goodheartedness, loyalty, peace-loving, perseverance, sacrificing for others, sincerity, and self-assurance.

The difference between this study and previous ones is in the data analysis. In this study, the researcher used the SPEAKING Model by Dell Hymes (1974), which described the speech's components. The components are setting and scene, participants, ends, act sequence, key, instrumentalities, norms, and genre. The SPEAKING Model is essential to assess the conversation in the movie. This research could help to develop good character, teach moral values to students, and become an inspiration and role model as future teachers.

According to Josephson and Hanson (2002), morality is divided into six pillars: trustworthiness, respect, responsibility, fairness, caring, and citizenship. Moral values serve as a framework for identifying various kinds of morality in films. A *movie* is a literary work that is easily accessible daily through movie theaters or simply from a smartphone.

This research focused on the analysis of moral values in the movie. This research also highlights the importance of moral values for readers. The SPEAKING Model is used as an indicator by the writer to assess moral values. This research attempted to analyze and reveal moral values and their types in the Zootopia movie.

B. Research Questions

Based on the background of the study, the researcher determined several questions as follow:

1. What moral values can be found in the Zootopia movie?
2. What are the types of moral values presented in the Zootopia movie?

C. Research Purposes

The purposes of this research describe below:

1. To find the moral values in Zootopia movie.
2. To classify the types of moral values presented in the Zootopia movie.

D. Research Significance

The significance of this research is to increase students' knowledge of literature and contribute to providing more information to students about moral values.

E. Terminology

The researcher provided some relevant terms.

- a. Moral values are principles to guide in assessing right or wrong. Moral values help to shape the character and personality of individuals.

- b. A movie is a visual type in communication between people, aiming to convey something and educate people who watch it. People usually watch movies for entertainment and fun.
- c. Zootopia is a 2016 American 3D animated movie directed by Byron Howard and Rich Moore and produced by Clark Spencer. Jared Bush and Phil Johnston wrote the movie script. Zootopia tells about animal life where their ancestors have solved a dichotomous problem due to natural laws, namely equality, precisely the equality between a predator and prey. In other words, the republic of Zootopia is a republic where the food chain no longer applies to animals. All are peaceful, safe, happy, and highly educated.