

**A STUDY OF STUDENTS' PERCEPTION ON USING FACEBOOK FOR  
COMMUNICATION**

*(A Descriptive Quantitative Study on the Eleventh Grade Students of Multimedia Program  
Major at SMK Negeri 6 Pontianak)*

**A THESIS**

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**ENGLISH LANGUAGE EDUCATION STUDY PROGRAM  
LANGUAGES AND ARTS EDUCATION DEPARTMENT  
TEACHER TRAINING AND EDUCATION FACULTY  
UNIVERSITAS TANJUNGPURA**

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*Submitted to fulfil one of the Requirements for Bachelor Degree Examination in  
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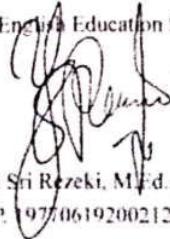
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Pontianak, 30 June 2022

The Researcher,



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Yosua Yohanes Mina  
The Researcher

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## ABSTRACT

**Yosua Yohanes Mina. 2022. A Study of Students' Perception on Using Facebook for Communication (A Descriptive Quantitative Study of the Eleventh Grade Students of Multimedia Program Major at SMK Negeri 6 Pontianak)**

Supervisors: Dr. Yohanes Gatot Sutapa Yuliana, M.Pd.

Dwi Riyanti, M.A., Ph.D.

The research was aimed to find out students' perception towards the use of Facebook for written communication outside of the classroom tenuously. The research was conducted in a descriptive quantitative study that was accomplished at the Eleventh grade students of Multimedia program major at SMK Negeri 6 Pontianak. The survey questionnaire was administered to the 50 participants throughout Google Form to collect the data accessibly. The result elucidated that the ground of Facebook had positively reinforced students (96%) to communicate in the English language within solitary and intercommunication state. Accordingly, the finding in the research presented that 80% of students agreed that Facebook is easy and pleasing to communicate in English autonomously. Further, 88% of students agreed that Facebook personal chat is the most used feature to communicate in English conveniently. Additionally, 54% of students agreed that Facebook allowed them to utilise English for written communication. In sum, the students were agreed on Facebook as a helpful platform for communication. It was shown in 40% students disagreed that they feel less embarrassed to communicate in English on Facebook as a challenge. Hence, students' personal interest on Facebook can be channelled to communicate in English collaboratively. It is suggested that the use of Facebook for communication in English language considerably set the tool to encourage school integration of the educational technologically external environment.

**Keywords: Facebook, Perception, Communication**

## **CHAPTER I**

### **INTRODUCTION**

In this chapter, the researcher discusses about the research background, following with the research question, research purpose, research significance, research subject, and research terminology.

#### **1.1. Research Background**

Most students in the information age have grown with English to communicate and interact with their friends remotely. One of the convenient tools to communicate in the English language is Social Network. Especially for the students of vocational high school, where students frequently use the Social Network to communicate their thought and personal interest with friends. Furthermore, in the present technology era, accessing and participating in information turned to be accessible and utilise. Hence, the power of connection through participating in a Social Network has allowed students communicatively to learn the English language outside the classroom remotely. Additionally, Social Networks brought a significant communication and interaction approaches to the students in the written communication importance. Specifically, in this research is the use of Facebook as a platform to communicate in English through written form.

Based on the observation of the Eleventh-grade Multimedia students at SMKN 6 Pontianak, most of them participated in the Social Network as an alternative platform to practice and communicate their English language outside the class. For example, through posting or chatting to discuss and communicate about their personal interest in English. Moreover, most of them participated in Facebook to deliberately interact with their friends posting or chatting in English.



Nonetheless, based on the homeroom teacher of the Eleventh-grade Multimedia class of SMKN 6 Pontianak, their students were expected to understand the fundamental English level in practical vocabulary and language structure as essentiality to interact with multimedia integration. Hence, students should be critically aware of enhancing their English communication skills outside the classroom as a self-practice to get familiar in English.

Accordingly, the purpose of the English language subject, as one of the significant components in the Curriculum 2013, remains to develop students' ability to communicate in the indicated language. Communication skills can be defined as the ability to speak, listen, read, and write in the English language. Further, the English subject in the curriculum for SMK level is an adaptive subject that is aimed to prepare students to master the basic skills of the English language that could support competence skills achievement in the study program (Permendikbud No. 64, 2013). In addition, it can be taken that the English language subject in regards to the curriculum for SMK was expected students to apply the mastery of fundamental English skills level both in oral and written communication effectively.

Formerly, there were some previous researchers who had conducted similar research related to Facebook in learning English. In research conducted by Suwartono (2021), the results showed that Facebook was significantly effective to improve students writing skills. Moreover, Klimova and Pikhart (2019) research revealed that Facebook had shown a positive impact in developing students' English skills decisively. However, this current research was altered from the two

previous research in analysing students' perception of Facebook as a media intercommunication in the English language. While there have been studies related to the use of Facebook in improving students' English skills, there is still a need for information about students' perception of Facebook usage to the English language for written communication. Especially for the written spoken intercommunication based, whereas it was necessary to dig further into how students perceived Social Networks to elevate their English for remote written intercommunication.

In sum, this neglected phenomenon was chosen for the research focus accompanied by various crucial reasons. First, the researcher was interested to see how students used Facebook as a social utility to improve their English communication outside the classroom. It was essential to note that most students regularly participate in Facebook, where they have posted solitary status in a day. Second, students only had updated posting in English, although it was merely just for entertainment. Many were unaware that using entertaining written communication on Social Networks can support their English language communication. Third, the researcher wanted to see the students' perception of Facebook tools, included interaction medium, which was believed to assist students' communication in the English language. Additionally, English communication in this study referred to students' expenditure of communication on Facebook, such as commenting, posting or chatting. In which, the apprehensive about cultivating their English communication proficiency.

## **1.2. Research Question**

Based on the explanation discussed in the research background previously, this research was design to answer the research question as follow:

How is the Multimedia students' perception of using Facebook for English written communication at SMKN 6 Pontianak?

## **1.3. Research Purpose**

Based on the research question stated above, the researcher came with the purpose of this research that is to aim:

To analyse the Multimedia students' perception of using Facebook for English written communication at SMKN 6 Pontianak.

## **1.4. Research Significance**

### **1.4.1. Students**

This study was expected to deliver meaningful information about the use of Facebook for English communication of the Eleventh-grade Multimedia students at SMKN 6 Pontianak. Therefore, the students expectedly can use the Social Network as optimal as possible in using the English language for communication. It was also hoped that students would be mindful of the existence of Facebook utility in their use of English skills.

### **1.4.2. Teachers**

After significantly understanding the students' perceptions on the use of Facebook in English communication, it was expected that the research would assist the teachers in maximizing the use of Facebook in their teaching of the English language later on. It was also epected that teachers can utilize the usage of Faceebook in supporting the students' English communication usage.

#### 1.4.3. Other researchers

To other researchers, it was expected that the research could be helpful as a resource to gain an informative understanding of students' perception on Facebook usage in English communication when dealing with similar research topics time ahead. It was also hoped that this research can be a resource to make a comparison in similar studies of a similar phenomenon, specifically to the use of Facebook intended for English written communication. In addition, the researcher hoped that the research would provide the empirical evidence to the usage of Facebook platform in students' use of English for communication.

### **1.5. Scope of Research**

#### 1.5.1. Research Subject

In this current study, the researcher focused on analysing and describing students' perceptions of Facebook usage for the English written intercommunication based. The students' perceptions were obtained through survey questionnaire assisted in survey questionnaires delivered through Google Form remotely.

#### 1.5.2. Research Terminology

The researcher provided some explanations below which were hoping to avoid any misunderstanding when reading this research,

1. Facebook is an online social media that use to support students for English written communication in this research.
2. Perception is the students' opinion on the use of Facebook in using English for written communication in this research.

3. The students of this research are referring to observed students from the Eleventh-grade Multimedia students of SMKN 6 Pontianak Utara.