

CHAPTER I

INTRODUCTION

A. Research Background

Media is one of the important things in teaching English. Many kinds of media used in teaching learning English like pictures, slide projector, audio cassette, charts and so on. Those all used to make the students easier in understanding the lesson and help the teacher in delivering the lesson. As the development of technology, media for teaching also develop where the media not only provide visual or audio but it become combination of visual, audio, animation and text. The type of media that can provide audio, visual, animation and text here called multimedia. Multimedia is characterized by the presence of text, pictures, sound, animation and video; some or all of which are organized into some coherent program. (Mishra, S., & Sharma, Ramesh. C. 2004, cited in Phillips, 1997: 4).

Teaching learning by using multimedia is not only helping teacher in delivering the target language but also motivating the students in learning where it provide audio and visual materials that make the students attract to the lesson and give more attention to it. The success of teaching depends on the interest of students to the subject, on their desire to learn it. Harnet (as cited in Brinton, 2001: 459-475) shared that perspective by saying that media tools appeal to the students' senses and help them process information, thus empowering their understanding of target culture and increasing their motivation toward language learning, reinforcing the teaching points, and saving the teacher unnecessary explanation. By the use of

multimedia in teaching learning that help the learners' interest and help them understand the lesson, means they will focus on the lesson and affect their result of learning.

The use of multimedia would be able to enhance the quality of teaching and learning practices as it combines graphics, images, audio, integration of texts, video and digital environment. These components have different effects in increasing the learners' memory storage (Halimah, 1996). This fact is supported by a report from Computer Technology Research (CTR) Nordin, S. M., Ahmad, W. F. W., & Masri, M. (2010, p 239) as cited in Mohd Azlan (2008) stating that students can retain 20% of what they see, 30% of what they hear, 50% if there is a combination of those they 'see' and 'hear' and 80% if they see and hear simultaneously. Multimedia is able to offer a simultaneous process of see and hear to the students which could help retain a bigger chunk of memory in the learning process.

In Pontianak, there are some schools that use multimedia in teaching learning process. One of the schools was SMP Immanuel that located in Jl. Sutoyo Dalam Komplek Sekolah Kristen Immanuel in Pontianak. The teachers in SMP Immanuel use multimedia in teaching English. The teacher provides multimedia in order to deliver the lesson to the learners.

Based on the explanation above, the use of multimedia is known one of a good way in teaching. But there are limited researches about the teacher preparation in using the multimedia and its implementation whether it is already good to make the teaching learning more meaningful and easier to be understood by the learner. From that case, the researcher investigated the teacher preparation and

implementation in teaching learning English by using multimedia by the teachers to the students of SMP Immanuel Pontianak Academic Year 2011/2012.

B. Research Problems

The problem of this research is: “How the English teacher’s preparation and implementation in teaching English by using multimedia to the students of SMP Immanuel Pontianak Academic year 2011/2012?”

1. How do the teachers prepare the materials in teaching by using multimedia to the students of SMP Immanuel Pontianak Academic year 2011/2012?
2. How do the teachers use multimedia in teaching English to the students of SMP Immanuel Pontianak Academic year 2011/2012?

C. Research Purpose

The purpose of this research was investigate the teacher’s preparation and activities in teaching learning English by using multimedia to the teachers of SMP Immanuel Pontianak Academic Year 2011/2012. Where it described How the teacher prepare the materials in teaching English by using multimedia to the students of SMP Immanuel Pontianak Academic year 2011/2012?, and How the teachers use multimedia in teaching English to the students of SMP Immanuel Pontianak Academic year 2011/2012.

D. Scope of Research

The accuracy and reliability of the result are the main factors to determine whether or not a research has been done successfully. To carry out the research systematically the scope of research is needed to be stated. The variable and

terminology used in this research is also clarified to avoid an ambiguity and misinterpretation.

a. Research variable

A variable define as an attribute of a person, an object that vary from one person to other person or from object to another object. The variable of this research is a single variable that is teacher's preparation and activities in teaching English by using multimedia.

b. Research Terminology

1. Multimedia is delivery of interactive and integrated information includes text, images, sound, video or animation (Hackbarth, 1996; Philips, 1997).
2. Teaching is showing or helping someone to learn how to do something. Giving instructions, guiding in the study of something, providing with knowledge, and facilitating learning, enabling learner to learn, and setting the condition for learning. Brown (2001: 6)
3. A case study research is an inquiry that focuses on describing, understanding, predicting, and/or control ling the individual (i.e., process, animal, person, household, organization, group, industry, culture, or nationality).
4. SMP Immanuel Pontianak is a junior high school that located in Jl. Sutoyo Dalam Komplek Sekolah Kristen Immanuel in Pontianak city.

5. Junior High School is a basic formal education in Indonesia after graduated from elementary school. Junior high school taken within 3 years, starts from class 7 until class 9. Adminsidiknas (2012)

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