

***THE INFLUENCE OF ENTREPRENEURIAL AND
MARKET ORIENTATION ON BUSINESS
PERFORMANCE THROUGH MEDIATION OF
INNOVATION CAPABILITY: IMPLEMENTATION OF
SMES IN INDONESIA***

SKRIPSI

**Untuk Memenuhi Persyaratan
Memperoleh Gelar Sarjana**



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**PROGRAM STUDI MANAJEMEN
FAKULTAS EKONOMI DAN BISNIS
UNIVERSITAS TANJUNGPURA
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