

Friambodo dan Farida [17], and Muchlis et al. [19].

COMPETING INTERESTS

Authors have declared that no competing interests exist.

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19. Muchlis Wijayanto, Komita Sri Endang. Intervening E-Commerce Bukalapak pada Pengaruh e-satisfaction dan e-trust terhadap Generasi Milenial. Jurnal Ekonomi Kiat. repurchase intention melalui e- word of 2021;XXXII(1): 1-12 mouth (E-Wom) Sebagai Variabel

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