PREFACE

Let's say praise to the presence of God who bestowed His mercy and Grace. The abundance of grace and guidance of God allows the author to complete this final project repost entitled: "The Analysis of Repurchase Intention in Online Transaction of a Marketplace Shopee (A Case Study: Customers of Fashion Products in Indonesia)" to fulfil the requirement of a Bachelor's Degree in Management Department, Economy and Business Faculty, Tanjungpura University. The final project would not be completed without the supports from many people. Therefore, the author would like to express sincere gratitude and appreciation to:

- 1. Prof. Dr. Garuda Wiko, S.H., M.Si., as the Rector of Universitas Tanjungpura;
- 2. Dr. Barkah, S.E, M.Si, as the Dean of Faculty of Economic and Business, Tanjungpura University;
- 3. Dr. Titik Rosnani, S.E, M.Si, as the Head of Management Major of Faculty of Economic and Business, Tanjungpura University who has been helped the writer to give suggestion and advice;
- 4. Dr. Heriyadi, S.E, M.E, as the Secretary of Management Major of Faculty of Economic and Business, Tanjungpura University;
- Dr. Erna Listiana, S.E, M.Si, as the Head Management Program Study of Faculty of Economic and Business, Tanjungpura University who has been helping the writer by giving a lot of guidance and advices during thesis consultation process;
- 6. Bintoro Bagus Purmono, S.E., M.M., and all of the lecturer that have involved in MBKM program who give this opportunity and always support and pray for the student;
- 7. Every lecturer at the Faculty of Economics and Business, in particular Management International Major, who have given a lot of knowledge to the writer;

- 8. All the staff at Universitas Tanjungpura, in particular the staff at the Faculty of Economics and Business, who have given many supports, including the administration process;
- 9. The writer's parents and siblings who have always been supportive to give the writer strength to finish this thesis;
- 10. To Awaluddin who have been my boyfriend that gives me strength, advice, suggestion, and becomes my mentor during this thesis and also mental support;
- 11. To Delia Febiola, Firanda Zata, Azriel Akbar, Kevin, Rizki Tito, the writer express gratitude for the guidance and being supportive;
- 12. To all of the writer's friends from Management International Class batch 2019, the writer want to express gratitude for the togetherness all this time and the supports;
- 13. Everyone who has helped the writer in the process of writing this thesis that cannot be mentioned one by one.

The writer hopes that everyone who has helped the writer will be given many reprisals. For a better revision later, suggestions and critics will be accepted and used by the writer. This thesis is expected to be able to give many benefits to everyone who reads and is need, as well as for the further knowledge.

Pontianak, 10 January 2023

(Ni Komang Amanda Kartika Putri)