

ABSTRAK

ARDONI. Interpretasi ekowisata air terjun Guhung Elang Resort Belaban km 37 SPTN wilayah 1 Nanga Pinoh TNBBBR. Dibimbing oleh Sarma Siahaan dan Reine Suci Wulandari.

Interpretasi merupakan suatu kegiatan yang dapat menghubungkan antara potensi kawasan (*supply*) dan kebutuhan pengunjung (*demand*) dalam mendukung ekowisata. Tujuan penelitian mendapatkan data potensi kawasan berikutnya menginterpretasikan keistimewaan/potensi yang berada di jalur interpretasi obyek wisata air terjun Guhung Elang resort Belaban TNBBBR. Penelitian menggunakan metode survei dengan teknik wawancara terhadap 5 responden dengan panduan kuesioner, dan teknik observasi dilakukan di sepanjang jalan menuju air terjun Guhung Elang mulai dari titik masuk ke kawasan resort belaban KM 37 TNBBBR. Penelitian menunjukkan bahwa sepanjang jalur interpretasi air terjun Guhung Elang hanya ditemukan dua potensi yaitu potensi fisik dan potensi biologis. Potensi fisik yang ditemukan berupa pusat informasi, jembatan gantung Guhung elang yang membentang diatas sungai belaban ella, Camping Ground, Kanopy Trail, dan Air terjun guhung Elang. Potensi biologis yang ditemukan di sepanjang jalur interpretasi terbagi menjadi dua yaitu potensi flora (berupa berupa pohon, tanaman obat dan tanaman hias) dan fauna (Ular, Kelempiau, Orang Utan, Trenggiling, Enggang Badak, Berang-Berang).

Kata kunci: interpretasi, ekowisata, potensi

ABSTRACT

ARDONI. Ecotourism interpretation of the Guhung Elang Resort Belaban waterfall km 37 SPTN region 1 Nanga Pinoh TNBBBR. Supervised by Sarma Siahaan and Reine Suci Wulandari.

Interpretation is an activity that can connect the potential of the area (*supply*) and the needs of visitors (*demand*) in supporting ecotourism. The research objective is to obtain data on the potential of the next area to interpret the privileges/potentials that are on the path of interpretation of the Guhung Elang waterfall tourist attraction, Belaban TNBBBR resort. The study used a survey method with interview techniques with 5 respondents with a questionnaire guide, and observation techniques were carried out along the road to the Guhung Elang waterfall starting from the entry point to the Belaban resort area KM 37 TNBBBR. Research shows that along the path of interpretation of the Guhung Elang waterfall, only two potentials are found, namely physical potential and biological potential. The physical potential found was in the form of an information center, the Guhung Elang suspension bridge that stretches over the Belaban Ella River, Camping Ground, Canopy Trail, and Guhung Elang Waterfall. The biological potential found along the interpretation path is divided into two, namely the potential for flora (in the form of trees, medicinal plants and ornamental plants) and fauna (Snakes, Gibbons, Orangutans, Anteaters, Rhino Hornbills, Otters).

Keywords: interpretation, ecotourism, potential