

CHAPTER II

LITERATURE REVIEW

In this content area, the researcher provides literature review to support this research. They are explained in the following paragraphs.

A. Perception

1. Definition of Perception

Talking about perception how a person has a perception a something that only he himself judges according to what he sees, feels, and also what information he gets about something in their perception. Perception is the process through which the information from outside environment is selected, received, organized and interpreted to make it meaningful to people. In addition, Angell (2009), a perception is consciousness sense. In other words, perception is the way people think of something in their surroundings. Perception is formed starting from the eyes, then the eyes catch stimuli and it produces physiological processes to bring out perception.

The nature of perception refers to the interpretation of sensory data. In other words, sensation involved detecting the presence of a stimulus whereas perception involved understanding what the stimulus means. For example, when we saw something, the visual stimulus was the light energy reflected from the external world and the eye becomes the sensor. This visual image of the external thing became perception when it was

interpreted in the visual cortex of the brain for student are watching the Youtube video.

2. Factors Affecting Perception

In addition that something has good or bad consequences will not happen if there are no factors or causes for the incident to occur. From that perceptual process, a perceptual process will not occur if there are no certain factors in it and without being based on the many factors of the perception process according to experts. perception is influenced by two factors, namely; functional and structural factors. The first is the functional factor, which is a factor that comes from a need, experience from the past and also other things that are personal in nature such as a learning process, horizons and knowledge, the cultural background of the individual, and also education, all of which are colored also with the value of the individual personality they have. This functional factor deserves to be called a frame of reference which functions to influence the way a person gives a meaning to a message he receives. While structural factors are factors that come from outside the individual, namely a stimulus received and also the environment from the individual. According to Rakhmat (2010) The best way so that a stimulus can be recognized or well received by the individual is by making a stimulus much stronger because at the same time an individual will receive a variety of different stimuli every time, even at the same time.

The decision maker in your audience uses three senses to evaluate you and your credibility: sight, hearing, and touch. That is, their perception

of you is formed by how they see you, hear you, and feel about you. According to Price (2012) these are some the visual, vocal/verbal, and relational factors of perception.

- 1). First, the visual factor considers how the audience sees you. The goal is to hone your body language, dress, appearance, grooming, executive presence, the room setup, and environment. You need to be intentional and conscientious about everything the decision makers see in order to craft a positive perception through their eyes.
- 2). Next is the vocal/verbal factor, how your audience hears you. The objective in this area is to enhance your voice tone, vocal variety, and use of persuasive words and phrases while applying persuasive logic to your presentation structure. The goal: every word and phrase you say reinforces the audience's perception of you as authoritative, intelligent, and well prepared.
- 3). The third sense, touch, is the basis of the relational factor. It refers to how the audience feels about you. Do you and your message "touch" them in a meaningful and a positive way? This factor includes physical touch (giving a confidence handshake, for example) as well as emotional touch (such as developing rapport and creating a positive connection with the audience). Your audience focus, customized message, friendly demeanor, humor, and attention to detail create trust and emotional appeal.

B. Speaking

1. Definition of Speaking

English is one of the four major skills to master English. As a student or as a teacher speaking is a tool of communication and very important in learning a language because as a social creature humans need to interact one and another to express ideas and thoughts to arrange and persuade others and it is used because someone's purpose in learning a language is to be able to communicate the language. According to Cameron (2011) speaking is the active use of language to express meaning so that other people can understand it. Furthermore, in speaking there is a process of transferring information between the speakers and listeners.

In learning activities the students actually take time to speaking with another student to giving the idea. Speaking English activities in the classroom basically the students do not mention about the grammar. According to Harmer (2005) mentions Speaking is so much a part of daily life that we take it for granted. the ability to speak fluently followed naturally from the teaching of grammar and vocabulary with a bit of pronunciation thrown in. Adopted from Brown (2004) claims that Speaking is a productive skill that can be directly and empirically observed, those observations are invariably colored by the accuracy and effectiveness of a task taker's listening skill, which necessarily compromises the reliability and validity of an oral production test.

People use speaking ability to communicate with other people through expressing ideas, sharing opinions, revealing feelings, exchanging

arguments and discussing something. According to Kaharuddin Bahar (2014) said Speaking is the term of capability which expresses the main thing we want to extend". In addition, Fulcher (2003) speaking is the verbal use of language to communicate with others.

Based on definition of speaking above, we could find some important points about speaking as follow:

- a. Saying something from the feeling and mind means that speaking involves human mental processes. Besides, words being spoke show particular meaning such as ideas, beliefs, or emotional states.
- b. Speaking is not only about saying something, speaking is more complex than it is assumed. A speaker requires grammar and linguistic competence which means consisting of understanding about phonology, syntax, and pragmatism to make the listener understand us.
- c. Speaking is one of the four macro skills necessary for effective communication in any language, especially when the speaker does not use his native language.

For the student speaking skill is most important skills to be taught for English learning in department students. Most activities in speaking class are oral presentations. However, there are many students admitted that they have obstacles in speaking performance. Speaking skill on the other hand seems more difficult than any other skills. According to Bailey (2005) happens for two reasons first, unlike reading or writing, speaking happens

in real time, usually the student is talking to is waiting for to speak right after then. Second, student cannot edit or revise what student wish to say, as if students are writing.

This analysis shows how easily speaking skills can be accommodated within this particular view of language. When teacher ask our students to use the spoken language in the classroom, teacher require student to take part in a process that not only involves knowledge of target forms and function, but also knowledge of the interaction between the speaker and listener in order that meanings and negotiation of meaning are made clear. A large percentage of the world's language learners study English in order to develop proficiency in speaking. The ability to speak a second or foreign language well is a very complex task if we try to understand the nature of what appears to be involved.

2. Function of Speaking

The function of speaking is point of English skill for some student. According to Brown and Yule (2003), speaking has two functions. As follows:

- a. Talk as transaction: Refers to what people usually do in communication is "dialogue", and describes the interaction that mainly serves the society. People interact with each other by exchanging greetings when they meet because they want to make friends and establish and maintain social relationships.

- b. Talk as interaction: Refers to situations that focus on what is said or done.

As the focus of transactions is information, not how they interact socially.

As a transaction Burns (2002) said there are two types of conversations, the first one focuses on providing and receiving information, the second one focuses on obtaining goods or services.

3. Speaking Learning English

Learning English in speaking, of course, students will find out about grammar, vocabulary, and fluency. As students who use English such as grammatical skills in speaking according to the correct value, having a lot of vocabulary also helps students in fluency in terms of conveying what we want to talk, for example, students are able to give ideas and perceptions. what to think about when speaking especially Speaking English.

According to Zunaidah (2020) There are 5 steps that you can do to train your brain to speaking in English:

- a. Dedicate half of your active hours of the day only for English. Let's call it: 'English hours. A person is active for around 16 hours (if one generally sleeps for 8 hours). So, your English hours in a day would be 8 hours (you can choose any time of the day).
- b. In your English hours, start by doing a very simple thing: say any objects around you in English. Saying simple everyday objects in English will help your brain to think in English and make it stay that way. Look at the things around you and start naming them in English. If you're too

shy to say the words out loud, you can lower your voice or even do it in your head.

- c. If you're done with the second step, the next one would be doing a 'monologue'. In this step, you will develop your one-word vocabulary into simple sentences. For an easy example, you can start by saying 'I need to get up' when you're getting up from bed or 'I want to take a shower' if you are going to the shower. Again, you can say the sentences out loud or silently in your head. To make things more interesting, you can even makeup conversations in your head or repeat a memorable dialogue from your favorite movie.
- d. Don't stop at monologues. Challenge yourself and do the actual conversation with other people. Having dialogues with other people is extremely helpful for practicing your thinking in English since you cannot expect what to reply to next. So, it is great training for your brain.
- e. Lastly, being fluent in speaking English takes a lot of practice and hard work. So, never expect to be fluent in just one day. Keep repeating the steps and never give up your English hours. Happy practicing!

One of the courses that can help students in Speaking Learning English is Speaking for Transactional Function. Speaking which focuses on the ideas and thoughts of students in giving their opinions as a group or individually in terms of Speaking English.

4. Speaking for Transactional Functions

Speaking for Transactional Functions is just one of branch of EFL/ESL, according to Hutchinson (2003) which are themselves the main branches of English language teaching in general. English for Specific Purpose is an approach to language learning, which is based on the learners 'needed.

Language learning is conditioned by the way in which the mind observes, organizes, and store information. In order the words, the key to successful language learning and teaching lies not in the analysis of the natural language but in understanding the structure and process of the mind. There some theories of language learning.

A specific purpose statement of a speech gives the oration a more definitive direction than the general statement. An effective specific purpose statement makes sure the speech is tied back to the main idea, and the audience isn't confused.

It answers the following questions:

1. Why is the speaker here?
2. What can the speaker do to impact the audience?
3. What does the audience not know?

4. What area of the topic should be shared with the target audience?

Transactional Function statement will be longer and more focused than the general statement to create a more specific goal for the speech based on the topic presented. This purpose statement works to refine the broad purpose statement so that the audience is presented with a focused, compact presentation. If the speech is left broad, they may be confused with the speaker's intentions. Statements issued by speakers are usually based on the knowledge or knowledge they understand, then they are told in the form they are talking about. According to Richards (2011) that speaking for transactional function is used for many different objectives and each objective involve different skill, the different objectives of speaking are as follows. In casual conversation, for example, our objective may be to make social contact with people, to establish rapport or to engage in harmless chitchat that occupies much of the time student spend with friends. When engage in discussion with someone, the objective may be to seek or express opinions, to persuade someone about something, or to clarify information in some other situations, we use speaking to describe things, to complain about people's behavior, or to make polite request.

They serve to create a positive atmosphere and to create a comfort zone between people who might be total strangers. Topics that are appropriate in small talk may differ across cultures, since topics that are considered private in some cultures (e.g. marital status or religion) can be considered as appropriate topics for small talk in other cultures. According

to Richards (2011) While seemingly a trivial aspect of speaking, small talk plays a very important role in social interaction. Learners who cannot manage small talk often find they come away from social encounters feeling awkward, or that they did not make a good impression, and, consequently, may avoid situations where small talk is required.

C. Youtube Video

1. Definition of Youtube Video

YouTube is an American online video sharing and social media platform headquartered in San Bruno, California. It was launched on February 14, 2005, by Steve Chen, Chad Hurley, and Jawed Karim. It is owned by Google, and is the second most visited website, after Google Search. Based on Statista (2022) YouTube has more than 2.5 billion monthly users who collectively watch more than one billion hours of videos each day. the most of student spending time to watching video on Youtube to help their work. The pivotal fact is that 51% of users visit the site at least once a week, and 52% of users aged 18 to 34 share videos (YouTube) with others. In addition, 77% of users intended to watch only one video, but ended up watching more (pure media). Vesnic & Sofie (2014) it ranks fourth among the largest websites on the Internet and number one (Clean Cut Media) among the largest video sites with 300 million (and increasing!) monthly visits. Insists that YouTube as a kind of "experimental laboratory" may be closely related to the future of TV, but is in crisis, and questioned whether YouTube can be regarded as the next generation of TV. According

to Grusin (2009) points out in the same way: “YouTube has played a better role for television in the online public world”

Youtube Videos are one of the audiovisual media because we can see pictures and hear sounds. When student is doing finish homework that by using YouTube, based on researchers’ experience using Youtube to be main tool the find the material and idea to finished the homework or assignment in the speaking activities. According to Richards (2003) said anyone who learns to use English can be better able to solve problems and become better communicators.

YouTube is a form of entertainment that tells a story through sound and a series of images, giving people a feeling of constant motion. YouTube is one of the languages of instruction. This is very useful because it can make students more interested in learning. Sometimes students are bored with English lessons, therefore students need entertainment. YouTube is one of the modern media that is suitable for the use of ICT (Information Communication and Technology). the world's largest and most popular online video site, especially the Internet. Currently, YouTube users are of all ages, from children to adults. Users can upload videos, search, watch videos and discuss videos, share video clips, and conduct live seminars or online teaching. Millions of people visit it every day, especially throughout the pandemic (Covid 19). Therefore, YouTube has the potential to be used as a medium for learning English.

2. Types of Youtube Video

The type of video used for this research only uses some videos. These types of videos are Broadcast videos, Podcasts video and Review video.

1. Broadcast Video

The definition of broadcast in this research by using to Peter (2010) Broadcasting is the distribution of audio or video content to a dispersed audience via any electronic mass communications medium, but typically one using the electromagnetic spectrum (radio waves), in a one-to-many model. For example in this Broadcast video the researcher decide VICE this is one of famous broadcast video in Youtube.

2. Podcast Video

A podcast is a program made available in digital format for download over the Internet. According to Gray (2020) That show is on at the same time every week, and you have to tune in on your radio to listen. But... to make it easier to listen to, the BBC publish every episode as a part of the 'More or Less Podcast', too. Each podcast episode is a recording of a 'More or Less' radio episode, and they're all organised into one podcast series. For example, an episodic series of digital audio or video files that a user can download to a personal device to listen to at a time of their choosing. A podcast series usually features one or more recurring hosts engaged in a discussion about a particular topic or current event. Discussion and content within a podcast can range from carefully scripted to completely improvised. A fairly well-known podcast in recent

years is discussing the COVID-19 disease.

3. Video Review

A review of several sources namely books, films, news and others. With a review, we can see and know the shortcomings, advantages and quality of the formation of the product or in the work. This type of video usually talks about something specifically by one person who really understands what is being discussed. For example a boy who loves a football club, students can find videos about football club reviews such a history, achievements and development of the football club. For female students, they can look for videos about reviews of up-to-date cosmetic tools that they can use.

The contribution of YouTube to education did not go unnoticed Statista (2022) claims that according to YouTube, 65% of users access the platform when they want to learn something. Furthermore, educational content is watched 500 million times a day every day and is watched four times longer than cute kitten videos. Not surprisingly, on November 11th, 2013, Google launched YouTube EDU (YT EDU), special part of the platform exclusive for learning. YouTube EDU is a complement to the traditional class and its aim is to provide content that students and teachers can use inside and outside the classroom. It contains reliable channels of different school subjects as well as internet safety tips.

Moreover, the use of YouTube videos as a teaching medium in speaking class gave a new atmosphere for the students. The student showed positive attitudes towards speaking lessons. The students become more active and enthusiastic both in responding to the researcher and in finishing the task given. The students' attitude toward speaking got better. They were not reluctant anymore to speak. It was not hard to ask them to present their monologue in front of the class. They were interested and motivated to join and to get involved in the teaching learning process. According to Novie (2018) students also more responsible in finishing their task both individual and group tasks. There were great enhancements in the student attitude toward speaking lessons and students' speaking skill.

In the broadcast video in Youtube, The VOA (Voice of America) and Vice can be part of example in this broadcast video. The Voice of America (VOA) is channel for helping the students learning English grammar. Learn English YouTube channel provides more than 40,349 free videos and more than 2,240,000 subscribers. This channel can help people learn news reports with subtitles, but the reading speed is slow, so they can learn American English accent. According to Lailatul (2010) the Voice of America (VOA) provides many videos from different topics, such as "Daily Grammar", "American Story", "News Glossary", "Health Report", "Agricultural Report", "Economy Report", "Education Report", "Technology" Report" and let us learn English, which includes pronunciation and word comprehension functions.

In addition, researcher found the website to helping students to learning English that the VICE. Vice channel is one of popular channel for news on around the world. Vice (stylized as VICE) is a Canadian-American magazine focused on lifestyle, arts, culture, and news/politics. Founded in 1994 in Montreal as an alternative punk magazine, the founders later launched the youth media company Vice Media, which consists of divisions including the printed magazine as well as a website, broadcast news unit, a film production company, a record label, and a publishing imprint. As of February 2015, the magazine's editor-in-chief is Ellis Jones. Vice also had 15,800,000 subscribers that's mean this channel had a lot of watcher in Youtube application.

In the Podcast video, the researcher decide to Joe Rogan can be one example of Podcast video. Everyone knew podcast video in the Youtube take along of time in the one video but Joe Rogan can create the podcast become one is good way to talking with celebrity, political figure, and world leaders. PowerfulJRE is one of famous podcast channel who Joe Rogan is take the podcast With 12,700,000 subscribers.

The last one is Review video, Review video have a lot of type in video section. The researcher decide in Review of history. Knowledgia is one of channel take the information about history of country. In this section the researcher decided HISTORY OF INDONESIA in 12 Minutes and Gangster in the united kingdom Knowledgia had 1,140,000 subscribers it is mean this channel is good on track to show about the history of country and

history of world leaders. YouTube is such a great platform to learn English free, where there are so many channels of YouTube teachers that publish free weekly videos for everybody. Sometimes they do live classes and the students can choose a YouTube teacher that they feel a nice connection with (YouTube teacher vocabulary, grammar, pronunciation, expression) . When the students feel a connection with that teacher then watching their lessons is going to be an enjoyable experience. Most of the channels add subtitles to their videos, YouTube automatically generates subtitles for those videos. The students can follow and imitate the subtitles of the video. YouTube also has an option of reading subtitles in English or the mother tongue but using subtitles in English is a better way. This can really train the students' listening skills by listening to the speaker and seeing exactly what they are saying at the same time.