

# **CHAPTER I**

## **INTRODUCTION**

### **A. Research Background**

Speaking is considered as an important skill in English language learning since communication skills are beneficial for the successful future career of a student. In today's competitive era, speaking skills in business are the most wanted quality of an educated person. Speaking also allows the student to convey the message thoughtfully and convincingly. It assists the student in ensuring that the listener does not misinterpret them.

Speaking is one of the key components of a student's language development, Linse (2005). It suggests that the students should be proficient in speaking-related skills like as grammar, vocabulary, pronunciation, and others. The indicator of success in learning a language can be seen in the students' speaking skill. Many problems cause students' low improvement. For example, the students are passive in class, lack vocabulary, do not have a good role model to be the guide, and are too shy to express their expression in conversation sessions.

Nowadays, many students are not interested in learning English speaking skill. The use of old teaching method did not have any impact to the students. Teachers still heavily rely on traditional teaching methods like textbook-based instruction and test-oriented teaching. They do not fully use information technology in education even when their classrooms are equipped

with modern technology devices like computers Liu,S.Zhao,Z.Zhou,M (2013). These problems make the students easily get bored and lose motivation and also impact the student's speaking ability improvement. The improvement will be in a low grade. A teacher should prepare to encourage increased participation from the students. The teacher must know how to encourage student participation in class. The teachers must employ one of the proper teaching process media to achieve it.

For many reasons, using media is crucial for teaching English as a foreign language. Instructional media helps teachers in planning their lessons and the learning process. When appropriate media can enhance students' speaking skills, the presence of media in the classroom will affect students' learning attitudes. Therefore, choosing an appropriate media will be necessary for teachers to reach the learning objectives. In this research, the researcher will use a media (youtube video) to improve students' speaking ability.

YouTube is a free website that provides various kinds of videos ranging from video clips to movies and videos created by YouTube users. YouTube primarily creates knowledge because it provides multimedia educational formats. When students engage in a comprehensive experience when they see, hear, and do their memory and comprehension skills improve. When students see, hear, and create materials during instruction, their comprehension level of a subject is greater than 75%, compared to 20% for students who just comprehend during preparation and 40% for those who only see and hear (Lindstorm, 1994). Over time, YouTube has become a platform that impacts

every area of people's lives, for example in the fields of entertainment, information, health and education. In education, YouTube belongs to online resource, which is very important in teaching and learning. This webpage can provide students with daily videos of valid situations that can help them improve their understanding and achievement in English lessons (Riswandi, 2016). YouTube is a different approach to enhancing students' verbal communication skills. After watching YouTube videos, it is anticipated that students would be able to learn speaking techniques from actual speaking scenarios. They will be able to improve their vocabulary, fluency, and other speaking abilities. Additionally, students can receive new vocabulary items and pronunciation samples, giving them the chance to improve. It is anticipated that this tactic will aid pupils in problem-solving and enhance their communication skills.

Narrative text was used as the material in this research because its close resemblance to children's literature and the fact that it tells a tale in its writing. Narrative text also contains narration and storytelling and will entertain, educate, clarify, and persuade the students. Barthes and Duisit stated that "narrative is shown through myth, legend, fable, tale, short stories, epics, history, tragedy, drama, comedy, pantomime, paintings, stained-glass windows, cinema, local news, and conversation" Barthes, R & Lionel, D (2006).

Many studies have been conducted before about Youtube as the teaching media. First, a research conducted by Putri (2020) she conducted a research titled "Telling A Story In Youtube to improve Students' Speaking

Ability,” she uses Youtube videos to apply the storytelling to improve students speaking ability in term of the structure of the story. She succeeds at the end of the results by the total mean score is showed a significant improvement. Second, a research conducted by Riswandi (2016) he conducted a research titled “Use of Youtube-Based Videos to Improve Students’ Speaking Skill”, and he succeed at the end of the results. The results showed that students speaking ability are improved.

Based on some results of the previous research about the use of youtube videos above, the researcher decided to conduct a research entitled “Improving Students’ Speaking Skill Through Youtube Videos Titled Hare and The Tortoise to improve the speaking skill of the 8<sup>th</sup> grade students of SMP Kemala Bhayangkari Pontianak because from the interview and the indirect observation it was found that the VIII B grade students had a low speaking score and often acted passively during the learning process. The researcher hopes that students of VIII B grade will improve their speaking skills from this research.

## **B. Research Question**

Based on the background of the problem, the researcher formulated the research question as follows: How does a youtube video title the hare and the tortoise improve the speaking skill of VIII B grade students of SMP Kemala Bhayngkari in the Academic Year of 2021/2022?”

## **C. Research Purpose**

Related to the research question above, the purpose of this research is to solve the problem and improve the speaking skill of VIII B grade students of SMP Kemala Bhayangkari in the Academic Year of 2021/2022 through a youtube video titled The Hare and the Tortoise.

#### **D. Research Significance**

Hopefully, this research result will benefit the writer, other teachers, and other researchers.

##### **1. Students**

For the students, this research would be a favor to improve their speaking skill and solve the problem related with their speaking skill.

##### **2. Teachers**

For the teacher, this research will influence their teaching method and can be used as one of the teaching media.

##### **3. Researchers**

For the researcher, this research would help develop her knowledge and benefit other researchers interested in this topic.

#### **E. Terminology of the Research**

To avoid misunderstanding, there are several terminologies that the researcher feels necessary to explain. The terminologies are as follows.

1. Speaking is a specific kind of language ability that is distinct from written language in terms of abilities, structures, and traditions.
2. YouTube is a website that allows users to share wide variety

types of videos, including TV clips, music videos, movie trailers, video blogs, and short original videos.

3. Narrative text is a story with complications or problematic events that tries to find the resolutions to solve the problems.
4. Fable is a short fiction with a moral value to teach a lesson. Fables are considered a subgenre of fantasy because they feature humanized animals, objects, or elements of nature as the main characters.
5. Students in the eighth grade at SMP Kemala Bhayangkari Pontianak were the subject of this research.