

ABSTRAK

Penelitian ini bertujuan untuk melihat dan mengetahui bagaimana proses pelaksanaan dan pemanfaatan Program Kartu Prakerja di Desa Madu Sari Parit Senang Hati. Dalam penelitian ini peneliti menggunakan jenis penelitian deskriptif kualitatif dimana penelitian ini berupaya menjelaskan dan menggambarkan apa yang ada di lokasi penelitian, dimana menggunakan teknik pengumpulan data melalui wawancara, observasi dan dokumentasi. Hasil penelitian menunjukkan bahwa Program Kartu Prakerja ini dirasa cukup efektif serta membantu dalam pemenuhan kesejahteraan masyarakat, dimana selain bisa meningkatkan perekonomian masyarakat program ini juga memberikan berbagai pelatihan *skill* yang bisa di pilih sesuai keinginan dari calon peserta, dengan adanya pelatihan tersebut diharapkan masyarakat bisa lebih inovatif dan mampu meningkatkan taraf hidup yang lebih layak. Sebaiknya ada pengawasan dari pemerintah agar Program Kartu Prakerja ini bisa berjalan dengan semestinya dan tidak di salah gunakan oleh oknum-oknum tertentu.

Kata Kunci : Program Kartu Prakerja, Pemanfaatan Kartu Prakerja, Pemberdayaan Masyarakat.

ABSTRACT

Nurul Fitri, 2022. The Utilization of the Pre-Work Card Program in Madu Sari Parit Senang Hati Village of Sungai Raya District of Kubu Raya Regency. Social Development Study Program of Social and Political Science Faculty of Universitas Tanjungpura Pontianak 2022.

This study aimed to see and find out the process of the implementation of the Pre-Work Card Program in Madu Sari Parit Senang Hati Village. This study used the qualitative descriptive research design which this study tried to explain and describe what was on the research site. The techniques of data collection were interviews, observation, and documentation. The results of this study showed that the Pre-Work Card Program was considered quite effective and helped in fulfilling the welfare of the community. This program also provided various skill training that could be selected according to the applicant. With this training, it was hoped that the community could be more innovative and be able to improve a more decent standard of living. The researcher suggests that the implementation of the Pre-Work Card Program requires supervision from the relevant government so that in its implementation it can run properly and there are no individuals who take advantage of the program.

Keywords: Utilization of Pre-Work Card, Community Empowerment, Pre-Work Card Program.

