

ABSTRAK

ANGGRESIUS PRIODI NIM (E.1021161026) Dampak Pandemi Corona Virus Disease (Covid-19) Terhadap Kehidupan Sosial Ekonomi Pedagang Kaki Lima (Pkl) Di Kelurahan Bansir Darat Pontianak Tenggara Skripsi Program Studi Ilmu Sosiologi, Fakultas Ilmu Sosial dan Ilmu Politik, Universitas Tanjungpura Pontianak, 2022. Dampak yang paling dirasakan oleh pedagang kaki lima di kawasan Kelurahan Bansir Darat Kecamatan Pontianak Tenggara adalah diberlakukannya kebijakan *social distancing*. Akibatnya pedagang kaki lima menurunnya pendapatan. *Social distancing* tetap berdampak pada perekonomian masyarakat. Salah satu kalangan masyarakat yang terdampak adalah pedagang kaki lima di kawasan Kelurahan Bansir Darat Kecamatan Pontianak Tenggara. Penelitian ini bertujuan untuk mengetahui kondisi sosial ekonomi Pedagang kaki lima di Kelurahan Bansir Darat Kecamatan Pontianak Tenggara dimasa Covid-19. Metode penelitian yang digunakan yaitu kualitatif deskriptif untuk mendapatkan gambaran yang jelas mengenai kondisi sosial ekonomi pedagang kaki lima selama pandemi Covid-19. Teknik pengambilan data menggunakan Teknik observasi dan wawancara. Berdasarkan penelitian yang dilakukan hasil penelitian menunjukkan bahwa kondisi sosial ekonomi pedagang kaki lima di kawasan Kelurahan Bansir Ddarat Kecamatan Pontianak Tenggara memiliki tingkat pendapatan perhari yang cukup untuk memenuhi kebutuhan hidup. Tingkat pendidikan yang tidak mampu memasuki sektor formal dan pekerjaan yang lebih layak. Faktor-faktor yang menyebabkan pedagang kaki lima mempertahankan usahanya selama pandemi covid-19 ini meliputi kebutuhan hidup, pendidikan yang rendah, keterampilan yang tidak memenuhi, kemudahan dalam memasuki sektor informal dan memiliki modal yang kecil. Dampak ekonomi sosial lainnya bagi pedagang kaki lima yaitu muncul beberapa pedagang kaki lima yang harus mencari pendapatan dari profesi lain seperti jadi tukang parkir, serta terganggunya pendidikan anak dari pedagang kaki lima seperti nungak bayar uang sekolah. Adapun kehidupan ekonomi pedagang kaki lima selama pandemi covid-19 yaitu beberapa pedagang kaki lima memilih menambah penghasilan untuk tetap meningkatkan perekonomian. Serta pendapatan pedagang kaki lima selama pandemic covid-19 menurun sangat drastis. Hal itu dikarenakan pembeli yang sepi terutama yang memiliki pelanggan tetap dari anak kuliah.

Kata Kunci : Sosial, Ekonomi, Pedagang Kaki Lima, Pandemi Covid-19

THE IMPACT OF THE CORONAVIRUS DISEASE (COVID-19) PANDEMIC ON THE SOCIO-ECONOMIC LIFE OF STREET VENDORS IN BANSIR DARAT SUBDISTRICT OF PONTIANAK TENGGARA

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ABSTRACT

The impact felt by the street vendors in Bansir Darat Subdistrict, Pontianak Tenggara District area was the implementation of social distancing policies. As a result, street vendors' income was decreased. Social distancing continued to have an impact on the community's economy. The street vendors community in the Bansir Darat Subdistrict, Pontianak Tenggara District area was one of the affected communities. This study aimed to find out the socio-economic condition of the street vendors in Bansir Darat Subdistrict, Pontianak Tenggara District during the COVID-19 Pandemic. This study used the descriptive qualitative research method to obtain a clear description of the socio-economic condition of the street vendors. The techniques of data collection were observation and interview. The results of this study showed that the socio-economic condition of street vendors in Bansir Darat Subdistrict, Pontianak Tenggara District area had a sufficient daily income level to fulfill the needs of life. It also showed that the education level who were unable to enter the formal sector and more decent jobs. The factors that caused street vendors to maintain their business during the COVID-19 pandemic included the necessities of life, low education, inadequate skills, ease of entering the informal sector, and having small capital. The other socio-economic impacts for street vendors were the emergence of street vendors who had to seek income from other professions such as parking attendants and the disruption of the education of street vendors' children such as paying school fees. As for the economic life of street vendors during the COVID-19 pandemic, some street vendors chose to increase their income to keep improving the economy. The income of street vendors during the COVID-19 pandemic also decreased drastically. That was because there were no buyers, especially those who had regular customers from college students.

Keywords: Social, Economic, Street Vendors, COVID-19 Pandemic

