ABSTRAK

Kurangnya minat belajar siswa mengakibatkan siswa untuk malas belajar dan kurangnya informasi terkait kualitas media pembelajaran yang tersebar di internet. Sehingga, penelitian ini bertujuan untuk : (1) mengetahui minat belajar siswa pada mata pelajaran matematika materi aritmatika sosial, (2) mengetahui dan mendeskripsikan *e-comic* materi aritmatika sosial ditinjau dari minat belajar siswa SMP, (3) mengetahui besarnya hubungan antara *e-comic* materi aritmatika sosial dengan minat belajar siswa SMP, dan (4) mengetahui pengaruh *e-comic* materi aritmatika sosial terhadap minat belajar siswa SMP. Metode yang digunakan adalah *content analysis* pendekatan prediktif, yang terdiri dari variabel bebas (*e-comic* materi aritmatika sosial) dan variabel terikat (minat belajar siswa). Sampel yang diambil sebanyak 43 siswa yang sudah mendapatkan pembelajaran pada materi aritmatika sosial di SMP LKIA Pontianak. Instrumen pengumpulan data menggunakan angket. Teknik analisis datanya yaitu analisis pendahuluan (analisis angket minat belajar dan angket respon siswa terhadap *e-comic*) dan analisis hipotesis (uji korelasi *product moment*, mencari persamaan garis regresi, dan uji signifikansi F regresi). Hasil analisis hipotesis menyatakan bahwa H_0 ditolak dan H_a diterima karena nilai $r_{hitung} > r_{tabel}$ (0,519 > 0,3008). Kesimpulan dari hasil pengujian hipotesis bahwa, terdapat pengaruh antara *e-comic* materi aritmatika sosial dengan minat belajar siswa SMP LKIA Pontianak.

Kata Kunci : Aritmatika Sosial, *E-Comic*, Minat Belajar Siswa

ABSTRACT

The lack of interest in learning students results in students being lazy to study and the lack of information related to the quality of learning media spread on the internet. Thus, this study aims to: (1) determine students' interest in learning mathematics in social arithmetic material, (2) identify and describe e-comic social arithmetic material in terms of junior high school students' learning interest, (3) determine the strength of the relationship between e-comic social arithmetic material and junior high school students' learning interest, and (4) determine the impact of e-comic social arithmetic material on the learning interests of junior high school students. This research employs content analysis research methods with a predictive approach, which consists of independent variable (e-comic social arithmetic material) and dependent variable (student learning interests). This study's sample consisted of 43 students who had received social arithmetic classes at SMP LKIA Pontianak. A questionnaire is used in this study to gather data. The data analysis methods employed are preliminary analysis (analysis of learning interest questionnaire and questionnaire of student responses to e-comics) and hypothesis analysis (product moment correlation test, looking for regression line equations, and F regression significance test). According to the hypothesis analysis results, H_0 was rejected and H_a was approved because the value of $r_{count} > r_{table}$ (0.519> 0.3008). Based on the hypothesis testing results, it is possible to conclude that there is a link between e-comic social arithmetic content and the learning interests of SMP LKIA Pontianak students.

Key words : *Social Arithmetic, E-Comic, Interest Learning Student*