

ABSTRAK

Desty : Peran Kader Terhadap Partisipasi Masyarakat Dalam Mengikuti Kegiatan Posyandu Kenikir Kota Singkawang. **Skripsi. Pontianak. Program Studi Pembangunan sosial, Jurusan Sosiologi, Fakultas Ilmu Sosial dan Ilmu Politik. Universitas Tanjungpura. Pontianak**

Penulisan skripsi ini di maksud untuk mendeskripsikan bagaimana peran kader dalam meningkatkan partisipasi masyarakat dalam mengikuti program kesehatan posyandu. Para kader memberikan informasi kepada masyarakat tentang manfaat dan tujuan dari program kesehatan posyandu agar masyarakat lebih aktif dalam berpartisipasi di kegiatan posyandu yang mana sangat berguna untuk menjaga kesehatan masyarakat. Metode yang digunakan dalam penelitian ini adalah metode deskriptif dengan pendekatan kualitatif. Pengumpulan data dalam penelitian ini menggunakan teknik observasi, wawancara dan dokumentasi. Berdasarkan dari hasil penelitian ini adalah partisipasi masyarakat dalam mengikuti kegiatan posyandu selalu mengalami penurunan sedangkan para kader sudah berupaya sebaik mungkin untuk meningkatkan partisipasi masyarakat dalam mengikuti kegiatan posyandu yang diselenggarakan.

Kata Kunci :Peran Kader, Partisipasi, Masyarakat, Posyandu

ABSTRACT

Desty : The Role of Cadres Regarding Community Participation in Taking Part in the Kenikir *Posyandu* (Center for Pre- and Post Natal Health Care) Activities in Singkawang City. Undergraduate Thesis. Pontianak. Social Development Study Program, Department of Sociology, Faculty of Social and Political Sciences. Tanjungpura University. Pontianak

The writing this undergraduate thesis aims to describe the role of cadres with regard to increasing community participation in taking part in the health programs of *posyandu* (Center for Pre- and Post Natal Health Care). The cadres provide information to the community about the benefits and objectives of the *posyandu* health programs so that the community is more active in taking part in *posyandu* activities which are very useful for maintaining public health. The method used in this study was a descriptive method with a qualitative approach. The data in this study were collected using observation, interviews and documentation techniques. Based on the results of this study, community participation in taking part in *posyandu* activities has always decreased, while the cadres have tried their best to increase community participation in taking part in *posyandu* activities.

Keywords: Cadre Role, Participation, Community, *Posyandu* (Center for Pre- and Post Natal Health Care)

