

CHAPTER I

INTRODUCTION

This chapter is divided into five parts. They are research background, research question, research purposes, research significance, terminology

A. Research Background

In this era, watching a movie is one of the important parts of life. the aims of people in watching a movie are different. They are refreshing, acquiring information and moral values, learning a far-off language, and trying to grasp other cultures. They like watching a movie. But they are not regardless of their life circumstances, background, identity, sex, or age. people can watch the movie anytime and anywhere. According to (Yousuf & Dadabhoy, 2013.) “A medium that gives valuable messages for audiences is the movie”. It can show the audience an image. A movie can present itself to the audience lucidly. All audiences can consume a unique creation produced by that movie and are feasible to be consumed by all of them.

Many themes can be optionally usually presented. We must be creative in choosing the movies. We should choose a movie that can give us lots of positive impact in life. The movie is not only limited to entertainment but provides lessons that could provide a good effect from the movie. Lots of lessons that delivered in movies. But the most important thing in the movie is an educational positive message. Noel Carrol (in Amy Coplan and Peter Goldie, 2011) states that “to identify elements of a movie effectively watching the movie is the best way for audiences”.

Literature expresses live experience by choosing words and gives dramatic effect in every word. Language used is connotative. Literature aims to make the literary work to be accepted by all audiences. Little literary work is influencing the human being's life. This is because the principal element of culture is the literature of a society. It contains human's values, thoughts, and conflicts. Literature is a medium to convey different ideas, especially in positive ways. literature is a medium to transfer creative ideas. According to (Risdianto, 2020.) "It helps to grow our attitudes that are helpful to live in a social environment. In a movie, literature has a unique way of interesting media to communicate with audiences so that the moviegoer can catch the message of the movie. An aesthetic aspect that gives pleasure and qualifies appreciation of human personal imagination toward life, expressing thought, and feeling is literature. Literature includes a form of writing that deliberately and creatively experiment with language to suggest images and ideas which engage the reader's imagination.

Altruism is taken part of human life. It usually refers to an attitude a represents themselves. Altruism can be influential in the attitude of human life when they do interact with society. It might be evaluated as good or bad. The researcher chose altruism in this research because altruism is very important in education not just in human life such as teaching behavior, humanity, compassion, and many more. Altruism is very important for many people. Because it can increase the quality of human life. They can help each other

without getting a reward. Altruisms teach human beings to help other human being sincere.

People watch their favorite movies. A movie that usually they watch is a good dinosaur movie. The Good Dinosaur could be a 2015 American 3 D computer-animated comedy-drama adventure buddy film produced by Pixar Animation Studios and distributed worldwide by film alt Disney Pictures, directed by Peter Sohn from a screenplay by Meg LeFauve. The absence of attacks on dinosaurs is fiction. the film follows a young Apatosaurus named Arlo, who meets an unlikely human friend while traveling through a harsh and mysterious landscape. Bob Peterson, who came up with the thought for the story, directed the film until August 2013. In October 2014, Sohn was announced because the new director. The film, together with Inside Out, marks the primary time that Pixar has released two feature films within the same year. The nice Dinosaur premiered on November 10, 2015, in Paris, and was released in the united states on November 25, 2015, to positive reviews. The reason writer chooses a good dinosaur movie is a movie is fun, easier to understand, many messages especially altruism that will get by the people.

Many researchers have researched altruism values or moral values. They have the same objective. The first previous study comes from Muna,(2020) entitled” *A Descriptive Analysis of Altruism Values on The Greatest Showman Movie*”. The purpose of this study was to describe the altruism values presented in the movie to know the altruism values that are appropriate for

Indonesian education She got Altruism values in *The Greatest Showman* Movie. They are affectionate, care, help others, cooperative, generous, sacrifice, sincere, and sympathetic. The writer got all points of Altruism values on *The Greatest Showman* Movie that been conducted.

The second studies come from Aziz (2016) entitle “A Descriptive Analysis of Altruism Value on *Anna and The King* Movie. The purpose of this study was to seek out the literary elements within the movie, to search out the altruism values conveyed within the movie, and to seek out the way the altruism values are delivered. He got the same points as Khozanul Muna’s thesis. But He also got some different points. They are loyal, and friendship. It is very useful to help the writer.

The third study from Humaira (2018) is entitled “An Analysis of Moral Values in *Zootopia* Movie”. The purpose of this study was to find out the moral values in “*Zootopia*” and find out the most dominant moral values appearing in “*Zootopia*” movie. She got moral values. They are respect, responsibility, justice, tolerance, wisdom, and courage.

According to the three previous studies above that talk about altruism and moral values, they are very useful for the researcher who conducted research on altruism in a good dinosaur movie. This study has focused on “A Descriptive Study on altruism of Good Dinosaur movie”. The researcher hoped this study was be able to emphasize the importance of altruism to the reader. Therefore, based on the explanations above, the researcher was conducted to research the altruism in the *Good Dinosaur Movie*

B. Research Question

To respond to the background above, the research questions are presented as follows:

1. What are dominant altruisms described in “Good Dinosaur Movie”?
2. What are the lessons of the “Good Dinosaur Movie” for learning?

C. Research Purpose

Based on the research question above, the research purposes are as follows:

1. To describe the dominant altruism of the Good Dinosaur movie.
2. To investigate the lessons of Good Dinosaur movie for learning.

D. Research Significance

The benefits of the study can be theoretical and practical:

1. Theoretically
 - a. The researcher hopes the result of this study has an impact on the development of altruism in Indonesian education, especially in the Teacher Training and Education Faculty of Universitas Tanjungpura.
 - b. The researcher hopes the result will provide information to the readers about how to study altruism based on this movie.

2. Practically

The researcher hopes that the results of the study can be used for:

- a. As guiding for teachers to educate students especially English teachers in the teaching and learning process.
- b. Improving students’ morality and increasing students’ motivation to study the English language and to be an English teacher.

- c. Reminding the readers of the importance of altruism in society.

E. Terminology

To avoid misunderstanding among the readers, the researcher would like to offer some terminologies and data are going to be explained as follow:

1. Movie

A movie is a type of visual communication that uses moving pictures and sound to tell stories or teach people something

2. Altruism

Altruism is the principle and moral practice of concern for the happiness of other individuals or other animals, leading to a better life.

3. Value

Value is somebody's or society's beliefs about good behavior.