ABSTRACT

Adha, Ulil Albab. 2022. Students' attitudes towards internet memes in writing descriptive text.

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The aim of this research is to investigate students' attitudes in writing descriptive text using Internet memes and the reasons leading to a particular attitude that occurred. This qualitative descriptive research was conducted to a class that consists of 13 fourth semester students of the English Language Education study program in Essay Writing course. There are two types of data collected in this research; they are primary and secondary. The primary data are obtained from semantic differential questionnaire and semi-structured individual interview to the five students, whereas the secondary data are acquired from students' writing scores of the Internet memes descriptive writing task. The findings report that students have a positive attitude towards the task of writing descriptive text using Internet memes. Factors that influenced their positive attitude are the sense of enjoyment and casual feeling from the task, the sense of freedom and relatability from their chosen memes, and the visual aid that helps illustrate better description for them and helps them understand how to describe better in words.

Keywords: Attitude, Internet Memes, Descriptive Text, Writing Ability