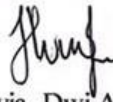


JURIDICAL SHEET

COUNTRY OF ORIGIN AND FOREIGN BRANDING ON PERCEIVED QUALITY OF LOCAL PRODUCT IN INDONESIA: THE MODERATING ROLE OF CONSUMER ETHNOCENTRISM

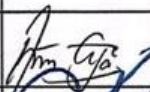

Juridical Responsible



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Department : Management
Study Program : International Management
Concentration : Marketing Management
Thesis and Comprehensive Exam Date : 30 January 2023

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