## THE EFFECT OF HEALTH CONSCIOUSNESS AND PERCEIVED VALUE TOWARD REPURCHASE INTENTION ON ORGANIC RICE IN PONTIANAK WITH CONSUMER SATISFACTION AS MEDIATING VARIABLE

## **THESIS**



To Fulfill the Requirements for A Bachelor's Degree

GIOVANNI SUTANTIONO NIM. B1024181025

MANAGEMENT DEPARTMENT
FACULTY OF ECONOMIC AND BUSINESS
UNIVERSITAS TANJUNGPURA
PONTIANAK
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BY:

GIOVANNI SUTANTIONO NIM. B1024181025

Thesis as a Requirement for a Bachelor of Management at Tanjungpura
University Pontianak's Faculty of Economics and Business

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