

**THE INFLUENCE OF NARCISSISM AND FOOD AND  
BEVERAGE QUALITY TOWARD REVISIT INTENTION  
THROUGH THE MEDIATION OF CUSTOMER  
SATISFACTION (EMPIRICAL STUDY ON LEMINA  
CLUB PONTIANAK)  
THESIS PROPOSAL**

**To Fulfill the Requirements for Obtaining a Bachelor's Degree**



**MOHAMMAD MA'RUF**

**NIM. B1024181038**

**MANAGEMENT STUDY PROGRAM  
FACULTY OF ECONOMICS AND BUSINESS  
UNIVERSITAS TANJUNGPURA  
PONTIANAK**

**2023**