

## DAFTAR ISI

PERNYATAAN BEBAS DARI PLAGIAT .....	i
PERTANGGUNGJAWABAN SKRIPSI .....	ii
PENGESAHAN SKRIPSI .....	iii
UCAPAN TERIMA KASIH.....	iv
ABSTRAK .....	v
<i>ABSTRACT</i> .....	vi
RINGKASAN .....	x
DAFTAR ISI.....	xvii
DAFTAR TABEL.....	xviii
DAFTAR GAMBAR .....	xix
DAFTAR LAMPIRAN.....	xx
1. <i>INTRODUCTION</i> .....	13
2. <i>METHODOLOGY</i> .....	14
2.1. <i>Measurement</i> .....	14
2.2. <i>Sampling and Data Collection</i> .....	14
2.3. <i>Data Analysis</i> .....	14
3. <i>RESULTS AND DISCUSSION</i> .....	15
3.1. <i>Respondent Characteristics</i> .....	15
3.2. <i>Measurement and Structural Models</i> .....	15
3.3. <i>Hypotheses Testing</i> .....	17
4. <i>CONCLUSIONS</i> .....	18
<i>ACKNOWLEDGEMENT</i> .....	19
<i>COMPETING INTEREST</i> .....	19
<i>REFERENCES</i> .....	19
LAMPIRAN.....	21