

ABSTRAK

Penelitian ini bertujuan untuk mendeskripsikan Peran BUMDes dalam Pemberdayaan Masyarakat di Tikala Desa Pasti Jaya Kecamatan Samalantan Kabupaten Bengkayang melalui Program BUMDes Unit Usaha Jasa Penunjang Pertanian dan Unit Usaha Simpan Pinjam Kredit Mikro yang bertujuan untuk memberdayakan masyarakat dan meningkatkan perekonomian masyarakat. Jenis penelitian ini adalah penelitian kualitatif dengan analisis deskriptif yang bertujuan untuk mendeskripsikan objek yang diteliti dengan meneliti fenomena yang ada di lapangan serta memahami kenyataan yang terjadi dan ada di lapangan dalam menggambarkan hasil penelitian yang ada di lapangan. Informan dalam penelitian ini adalah Kepala Desa, Sekretaris BUMDes dan masyarakat yang bergabung dengan BUMDes terdiri dari dua informan laki-laki dan satu informan perempuan. Hasil penelitian menunjukkan bahwa Peran Badan Usaha Milik Desa dalam Pemberdayaan Masyarakat di Tikala Desa Pasti Jaya Kecamatan Samalantan Kabupaten Bengkayang membawa dampak perubahan yang baik di kehidupan mereka terutama bagi mereka yang perekonomiannya rendah, dengan adanya program BUMDes Unit Usaha Jasa Penunjang Pertanian ini masyarakat di Desa Pasti Jaya yang hampir semua pekerjaannya petani sudah lebih mudah dalam melakukan pekerjaannya karena mereka bergabung dengan kelompok tani yang ada di BUMDes.

Kata Kunci: Peran, BUMDes, Pemberdayaan, Masyarakat

ABSTRACT

This study aimed to describe the Role of the Village-Owned Enterprise in Community Empowerment in Tikala of Pasti Jaya Village, Samalantan District, Bengkayang Regency through the Village-Owned Enterprise Program namely the Agricultural Support Services Business Unit and Micro Credit Savings and Loans Business Unit which aimed to empower the community and improve the community's economy. This study used the qualitative research design with a descriptive analysis that aimed to describe the object under study by examining the phenomena that exist in the field as well as to understand the reality that occurred and was in the field in describing the results of existing research in the field. The research informants of this study were the Village Head, the Secretary of the Village-Owned Enterprise, and the community that joined the Village-Owned Enterprise which consisted of two male informants and one female informant. The results of this study showed that the Role of the Village-Owned Enterprise in Community Empowerment in Tikala of Pasti Jaya Village, Samalantan District, Bengkayang Regency brought a good impact on changes in their lives, especially for those with low economic status. With the existence of the Village-Owned Enterprise program, the Agricultural Support Services Business Unit and Micro Credit Savings and Loans Business Unit, the people in Pasti Jaya Village, where almost all the work of farmers, found it easier to do their jobs because they had joined farmer groups in the Village-Owned Enterprise.

Keywords: Role, Village-Owned Enterprise, Empowering, Community

